

# SPONSORSHIP PACKAGES

## Los Angeles International Tea Festival December 3-4, 2016

Japanese American National Museum | Los Angeles, CA



We recognize that sponsorship is a critical component to today's marketing mix. We endeavour to combine on-site exposure at the Los Angeles International Tea Festival with our marketing campaign to ensure your brand will be seen and recognized by people locally, nationally and internationally!

### First Class Mail or Fax to:

Los Angeles International Tea Festival  
5830 Triangle Drive  
Commerce, CA 90040

PH: 562-801-9600  
FX: 866-591-2648

**All applications must include a 100% deposit.**

The undersigned (hereinafter, the "Exhibitor"), hereby applies for space in the Los Angeles International Tea Festival which is scheduled to be held at the Japanese American National Museum, Los Angeles, CA USA. Show dates: December 3-4, 2016.

## 1 PLATINUM PACKAGE

**ONLY 6 SPOTS AVAILABLE**  
INCLUDES 20 ADMISSION TICKETS

### Pre-show Services

- Sponsor Logo on Select Direct Mail Pieces
- Sponsor Logo on Select Print Advertising
- Logo Placement on Event Tickets

### Web Promotions

- Recommended Link
- Sponsor Banner on LA Tea Festival Home Page
- Sponsor Logo Placement Linked to Sponsor Page
- Logo Rotation on Homepage
- 60 Word Company Profile in Sponsor Section
- Top Line Sponsor Listing in Exhibitor Section

### Show Site Promotions

- Conference room advertising
- 30 minutes vendor presentation
- Topline sponsor designation through out the show floor
- Includes 10'x10' Booth Space

### Program Guide

- Bold Listing in directory w/ logo
- Logo Placement on show floor plan
- Full Page Ad
- ½ Page Company Profile (up to 150 words)

**TOTAL PACKAGE PRICE: \$2500.00**

## 2 GOLD PACKAGE

**ONLY 12 SPOTS AVAILABLE**  
INCLUDES 10 ADMISSION TICKETS

### Web Promotions

- Recommended Link
- Sponsor Logo Placement Linked to Sponsor Page
- Logo Rotation on Homepage
- 60 Word Company Profile in Sponsor Section

### Show Site Promotions

- Conference room advertising
- 30 minutes vendor presentation
- Topline sponsor designation through out the show floor
- Includes 10'x10' Booth Space

### Program Guide

- Bold Listing in directory w/ logo
- Logo Placement on show floor plan
- ½ Page Ad
- ¼ Page Company Profile (up to 60 words)

**TOTAL PACKAGE PRICE: \$1500.00**

FOR Los Angeles International Tea Festival USE ONLY

Booth Assigned

Authorized By: \_\_\_\_\_

## a EXHIBITOR INFORMATION

SECTION "a" INFORMATION  
MAY BE PUBLISHED

EXHIBITOR NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZIPCODE \_\_\_\_\_ COUNTRY \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

WEBSITE ADDRESS \_\_\_\_\_

## b CONTACT INFORMATION

FOR SHOW PLANNING  
COMMUNICATIONS

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZIPCODE \_\_\_\_\_ COUNTRY \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

## c PAYMENT METHOD

TOTAL AMOUNT

\$

**CHECK** (Make checks payable to International Tea Importers in U.S. Funds drawn on a U.S. Bank)

**CREDIT CARD:** I authorize International Tea Importers / Los Angeles International Tea Festival to charge my credit card in the amount listed above and I understand there is a 4% administrative fee for refunds associated with credit card payments.

VISA  MASTER CARD  AMERICAN EXPRESS

CARD NUMBER

EXPIRATION DATE

AUTH CODE

CARDHOLDER NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZIPCODE \_\_\_\_\_ COUNTRY \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_